

Brittni Stefanides

brittni.stefanides@gmail.com 586.864.2199 www.brittnistefanides.com/work Password: Lincoln

Dedicated intuitive visual designer and art director who thoughtfully brings attention-grabbing concepts to life with a toolbox of various visual mediums.

Tools

InDesign
Photoshop
Illustrator
Premiere Pro
After Effects
Figma

Skills

Creative direction
Layout design
Print Production
Brand identity
Visual design
Concept development
Retouching
Producing
Project management

Awards

2019, 2020, 2021, 2022, 2023
APEX Award Winner for
Lincoln *Frontline* Magazine

Education

Michigan State University
College of Communication
Arts and Sciences
Bachelor of Arts, Advertising
Creative concentration

Experience

Design Director | One10 Marketing

December 2017 - December 2023 Troy, MI

Lead designer for Lincoln Motor Company print and digital training content. Presented creative design strategy that pushed for new, tailored marketing communication. Spearheaded the modernization of the Lincoln Frontline magazine from print to a refined digital experience. Designed 3-4 highly engaged monthly articles and accompanying email communications. Art directed video shoots. Collaborated with engineers to design interactive digital training experiences.

Contract Graphic Designer | Art Van Furniture

October 2017- November 2017 Warren, MI

Designed and produced marketing materials. Developed print and digital content.

Junior Art Director | Crain Communications

July 2015 - October 2017 Detroit, MI

Partnered and collaborated with a team of writers, designers, stakeholders and strategists to meet business objectives and needs. Conceptualized and designed print and digital pieces for Chevy Owner Communication Program and consumer facing automotive/lifestyle Chevy *New Roads* magazine. Coordinated and art directed photo shoots. Photo retouching and color correction. Assisted on new business pitches.

Print Production Artist | Harbor Freight Tools

April 2012 - October 2014 Calabasas, CA

Created 5 page layouts per week for various monthly catalogs with a national distribution. Redesigned layout structure of key pages within the catalog. Managed time and team projects efficiently by taking lead and setting deadlines to ensure completion.

Graphic Design Intern | Martin Waymire Advocacy Communications

February 2011 - April 2011 Lansing, MI

Designed and produced marketing materials for clients. Developed print and digital content for campaigns.